



SILVER TREE
design studio

A graphic design for a creative agency. It features a central sunburst of thin orange lines radiating from a point. To the right of the sunburst is a large, textured yellow circle representing a moon. To the left is a small illustration of a green plant with purple flowers and a red heart. The text 'DESIGN SERVICE PACKAGES' is centered over the sunburst, and 'CREATIVE AGENCY' is written in large, bold, black letters across the bottom of the sunburst and moon area.

DESIGN
SERVICE PACKAGES
CREATIVE AGENCY

Silvertree4@gmail.com

thesilver-tree.com



Hello there!

SilverTree Design Studio, founded by Sugandhi Luthra in Gurgaon and now in Kuala Lumpur too:

Crafting Beautiful Experiences

SilverTree Design Studio is a full-service design agency based in Gurgaon, India and recently expanded to Kuala Lumpur, Malaysia. We specialise in creating unique, innovative, and user-centred design solutions for businesses of all sizes, from startups to established enterprises. Our team of experienced designers, developers, and project managers work closely with clients to understand their needs, goals, and vision, and deliver tailor-made solutions that exceed their expectations.

sugandhi luthra

Founder & creative Director





About Silver Tree

Let your brand do all the work. Let your design do all the talking. Give your marketing needs, the love and attention and they will give you brand experience for a lifetime !

SilverTree is a small independent creative studio that helps companies (big & small) to develop visual communication to serve their business needs in a responsible manner. We simply do it by following our design process and crafting our design skills & expertise.

We believe your brand design can work harder for you. We build meaningful design solutions that educates the target audience, elevates your image and nurtures successful customer relationships through well-handled brand campaigns, marketing & collaterals, brochures, web sites, stationery and corporate identity, annual reports and much more..



Our Vision & Mission

Our vision is to become a leading design agency in India that provides world-class design solutions to clients across industries and geographies. We aim to leverage the power of design thinking, creativity, and technology to transform businesses, enhance user experiences, and improve lives.

Our mission is to create beautiful, intuitive, and impactful design solutions that solve real-world problems, engage users, and drive business growth. We are committed to providing exceptional customer service, delivering projects on time and on budget, and building long-term relationships with our clients.

Our Founder



A communication designer by profession, Sugandhi is a spiritual, keen learner with a zeal for remarkable design & philosophy.

A passionate person, Sugandhi loves to put life to concepts with powerful communication, strategy and detail. She believes to possess a creative chakra in our body that triggers to develop powerful communication. Every detail is a conscious decision related to the whole.

She loves to maintain work-life balance with a strong belief that an opportunity should turn a woman's weak point to a strength. She believes in having a good time while doing 'what we love' and we do love 'what we do'. She wishes to make brands worthy of attention.

With 15 years of experience, Sugandhi's expertise includes Brand communication, Client service & relationships, Leading Event & management, Social Media marketing ,innovating new ways of creating worthwhile marketing tactics that can be useful and effective...

Apart from the love of travel, in her free time, she loves to spend time with her family, listen to great music, practice meditation and healing modalities. She's currently upgraded her skills in digital marketing, writing, and trying her hand in storytelling.



Our SERVICES

Available on Consulting/ Retainer

Unleash Your Brand's Potential with SilverTree.

- Startup & Marketing
- SMM (Social Media Marketing) & management
- SEO (Search Engine Optimisation)
- SEM (Search Engine Marketing) Ads, PPCs
- Content Creation & GhostWriting
- Website Design Development and Maintenance
- Advertising & Communication design
- Brand Management
- Events (Planning & Marketing)



Recent CLIENTS

- **N square events:**

<https://instagram.com/nsquare.event?igshid=NjZiMGi4OTY=>

- **Spiritual cradle**

<https://www.facebook.com/spiritualcradle>

<https://www.instagram.com/spiritualcradle/>

- **Just naturals Resorts**

Google, Fb, IG, Email Marketing, Website Design & Management, Remarketing, Local SEO

<https://instagram.com/justnaturalsparesort?>

- **Goddess Advertising**

Social Media Marketing & SEO

<https://www.instagram.com/goddessbygoddess?igsh=MWwhcjFoN3hsOWdobg==>

- **ShopNuhh**

<https://www.instagram.com/shopnuhh?igsh=MXdhdWdraWtlbHJpNQ==>

- **Zynaty Interiors**

<https://www.instagram.com/zynatyinteriors?igsh=MXE3a2c2ZG9haTAzMQ==>

- **Whealers Bar & Food Trucks. Australia :**

Google, Fb, IG, Email Marketing, Website

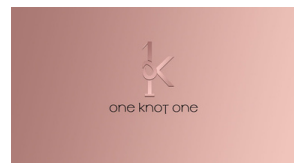
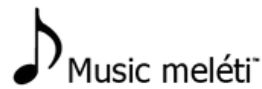
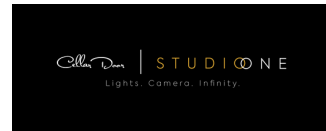
<https://www.instagram.com/p/Cs7z5vyySX>

- **Bitshield DataDefense, Malaysia**

<https://www.linkedin.com/company/bitshield-data-defense/>

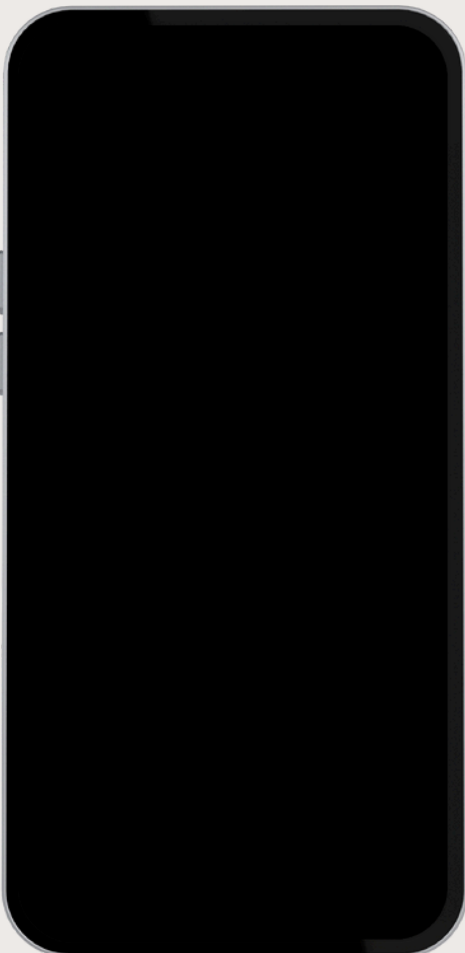
Website, email marketing, LinkedIn, webinars, WhatsApp Newsletter

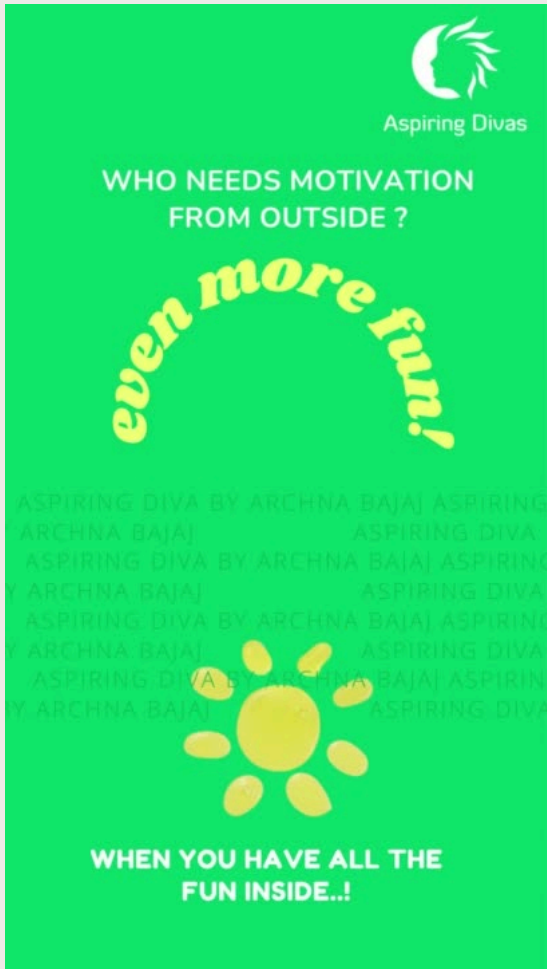
Few of our Clients



celesté

artisanal blends and brews





Cellar Door | STUDIO ONE
 Lights. Camera. Infinity.

Virtual Events

Final Video/
Final Project

BTS

Loose all your troubles here

Tv Commercials



Cellar Door | STUDIOS
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BTS

Showreel

Moodboard

YOU DESERVE THE BEST

BTS

Showreel

Moodboard

MASTER STORYTELLERS

Looking for Commercial TV Ad Shoot ..? Contact us

Clients

Why do you need us

YOUNGEST ABBY WINNERS

Cellar Door's digital ad for dineout's #GIRF2020. Starring Atul Srivastava, Kusha Kapila, Ankush Bahuguna, Sahil Anand. (January 2020)

BTS

Showreel

Moodboard

200+ COMMERCIALS

TV ads are an effective way to build brand awareness

What does it take to get a brand recognised

You might need us !

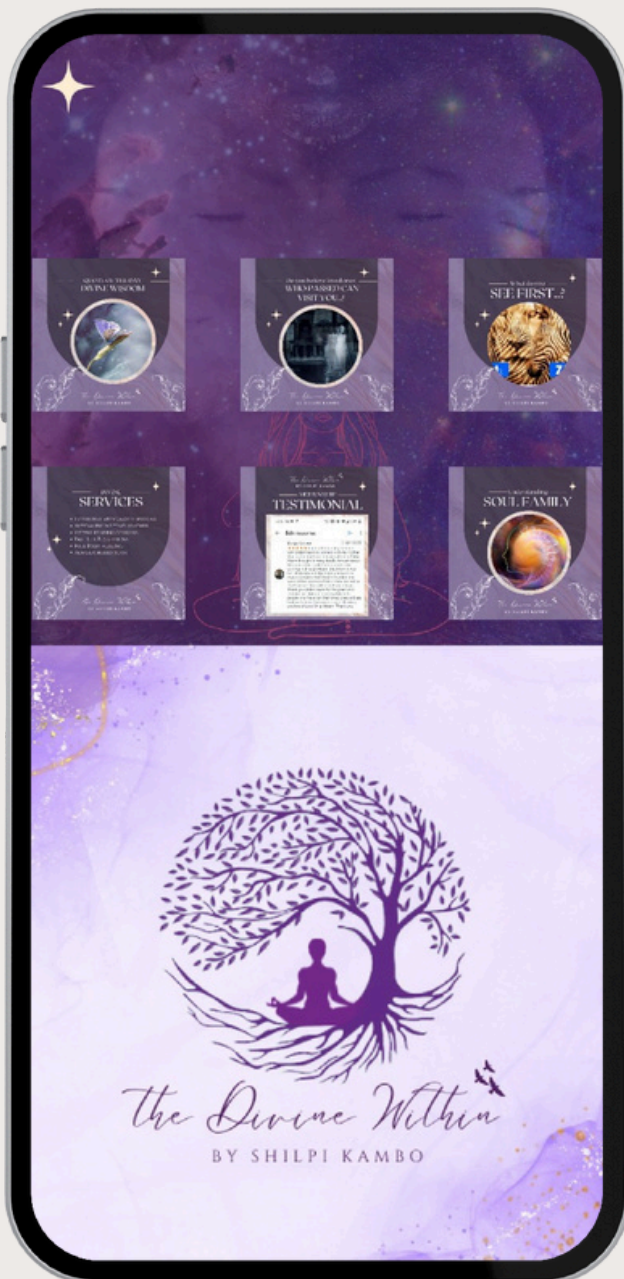
Cellar Door Productions

SILVER TREE
design studio



The Divine Within

BY SHILPI KAMBO





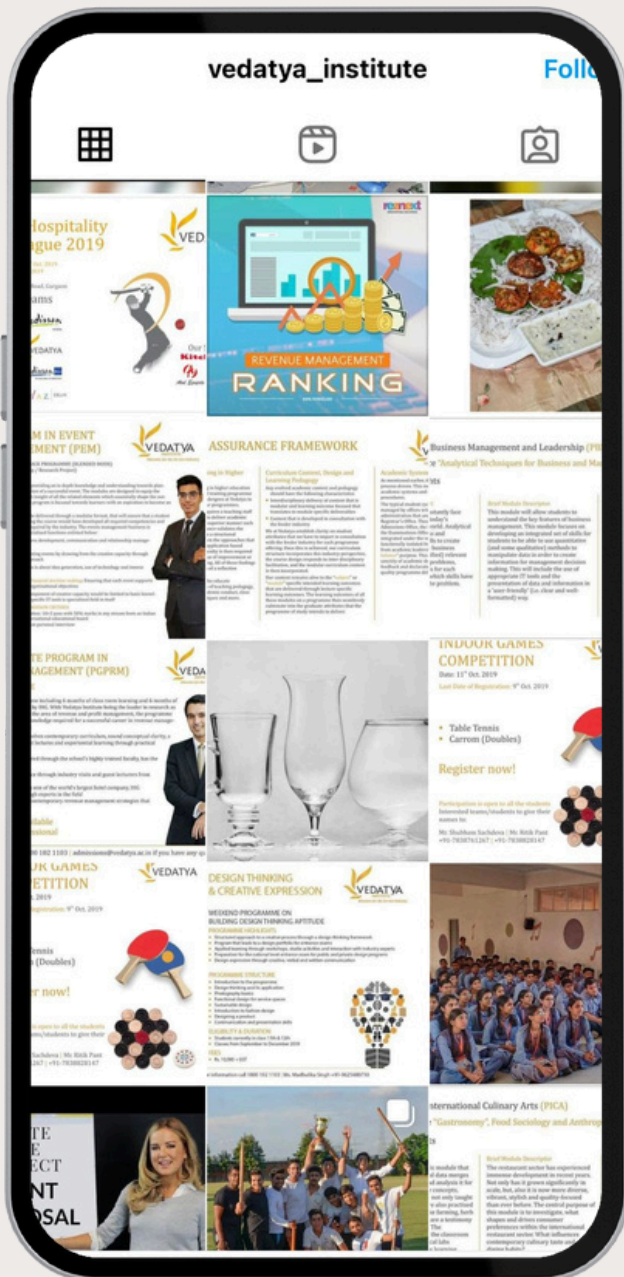
VEDATYA

Basics of Digital Marketing

with

Ruhani Nakra
 Founder BoutHome
 Co-Founder The Social Butterfly

For more information, visit www.vedatya.ac.in



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DESIGN THINKING & CREATIVE EXPRESSION

WEEKEND PROGRAMME ON BUILDING DESIGN THINKING APTITUDE

PROGRAMME HIGHLIGHTS

- Structured approach to a creative process through a design thinking framework
- Program that leads to a design portfolio for entrance exams
- Applied learning through workshops, studio activities and interaction with industry experts
- Preparation for the national level entrance exam for public and private design programs
- Design expression through creative, verbal and written communication

PROGRAMME STRUCTURE

- Introduction to the programme
- Design thinking and its application
- Photography basics
- Functional design for service spaces
- Sustainable design
- Introduction to fashion design
- Designing a product
- Communication and presentation skills

ELIGIBILITY & DURATION

- Students currently in class 11th & 12th
- Classes from September to December 2019

FEES

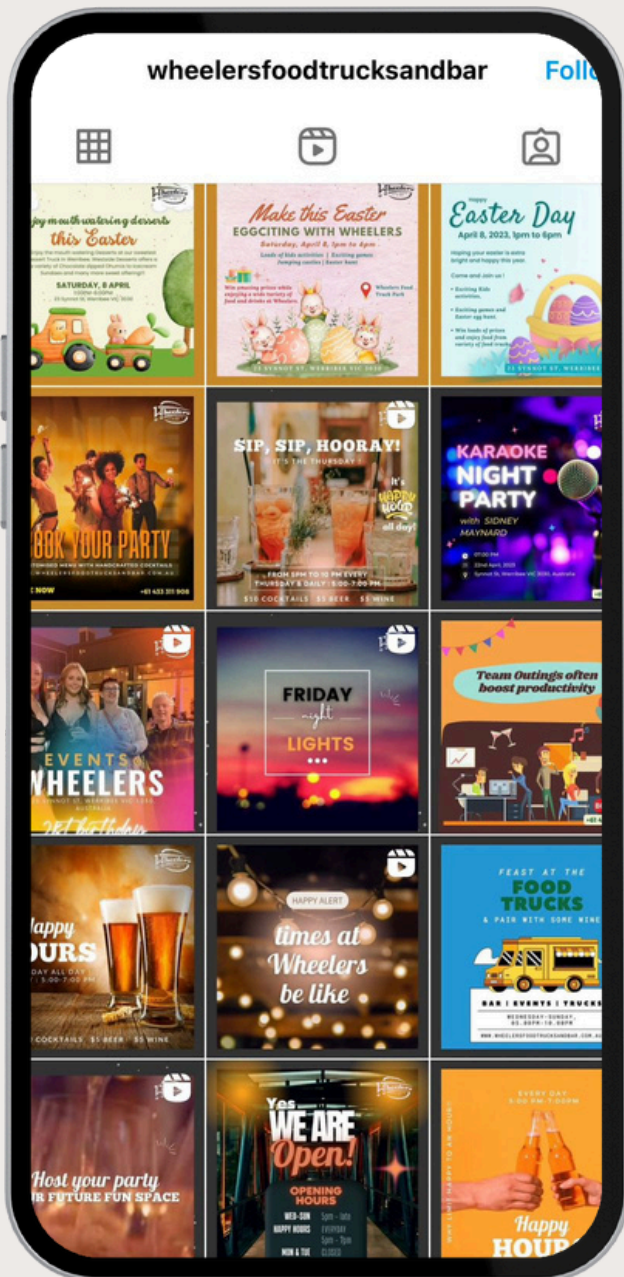
- Rs. 10,000 + GST


For information call 1800 102 1103 | Ms. Madhulika Singh +91-9625480710

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10 October 2019





VIRTUAL EVENTS ARE HERE TO STAY

EXTEND YOUR REACH TO AUDIENCES GLOBALLY WITH OUR VIRTUAL EVENT SOLUTIONS






DEDICATED TECH ASSISTANCE

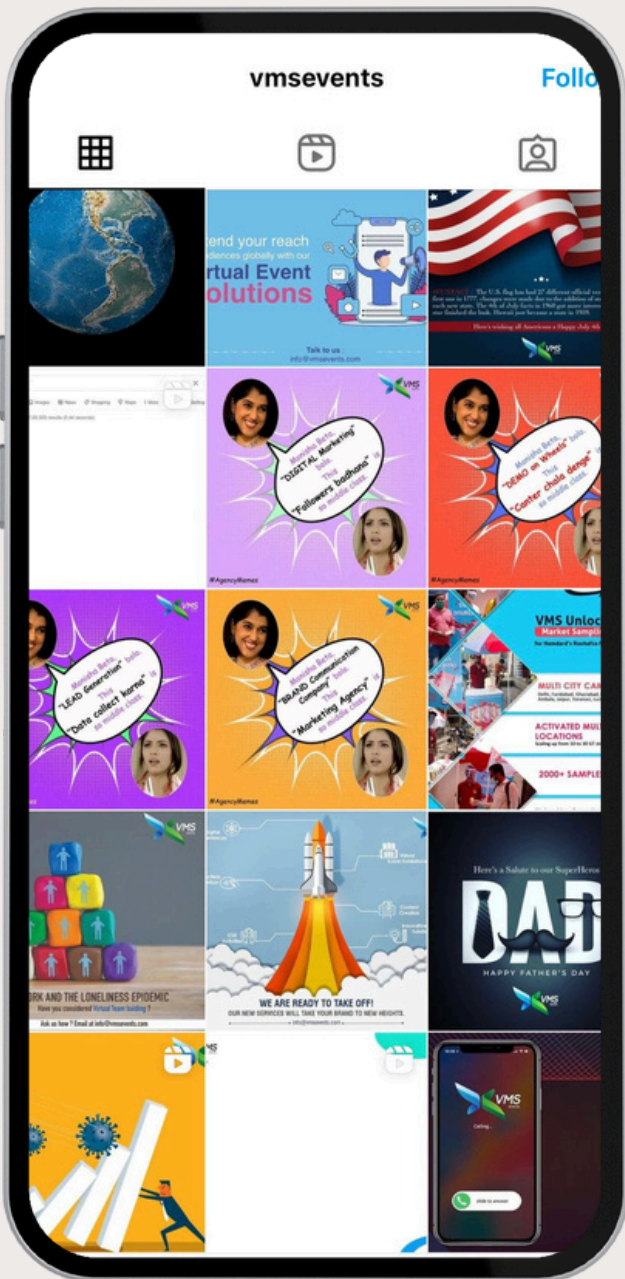


EXPERIENTIAL EVENT SUPPORT



CUSTOMISATION

Request a demo: Info@vmsevents.com



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WE ARE READY TO TAKE OFF!

OUR NEW SERVICES WILL TAKE YOUR BRAND TO NEW HEIGHTS.

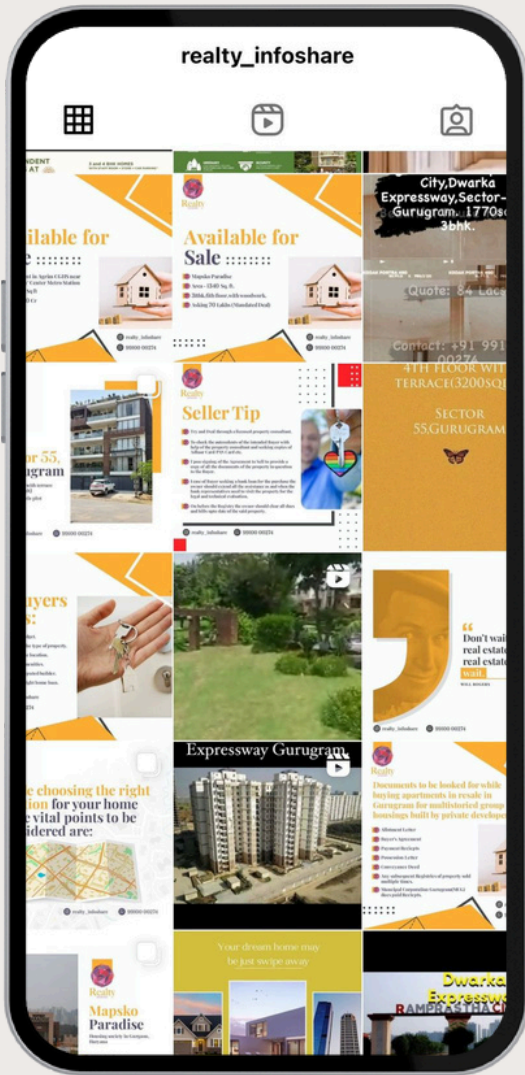
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22 June 2020



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Realty
INFOSHARE

While choosing the right location for your home some vital points to be considered are:

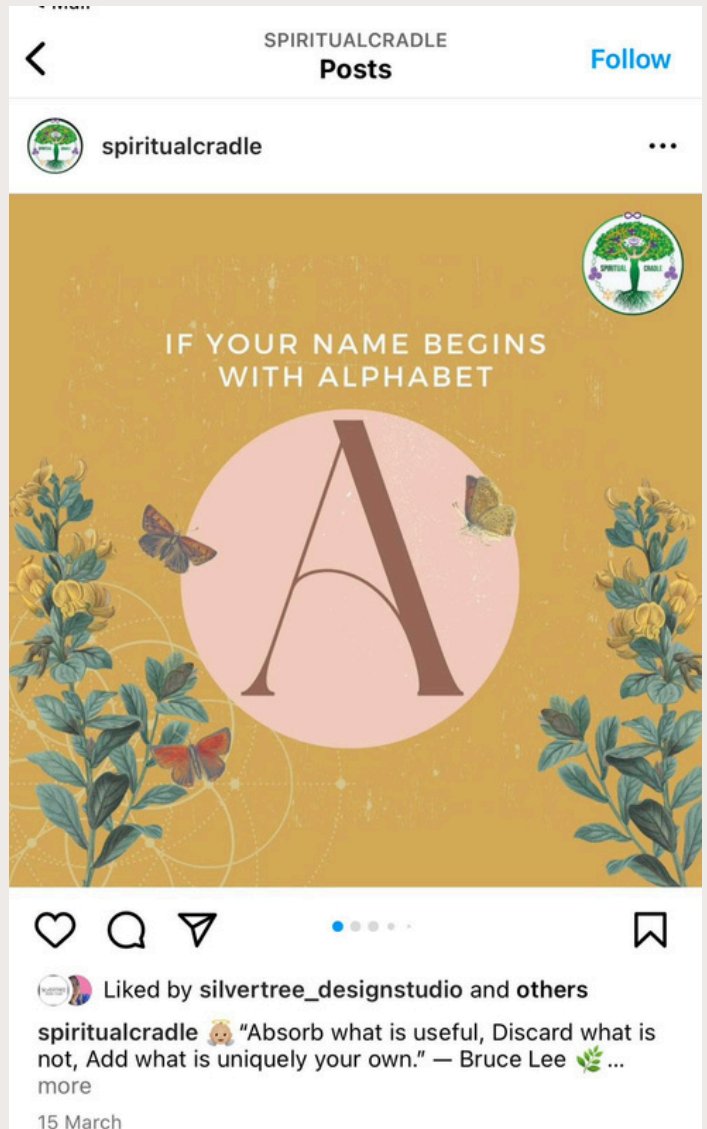
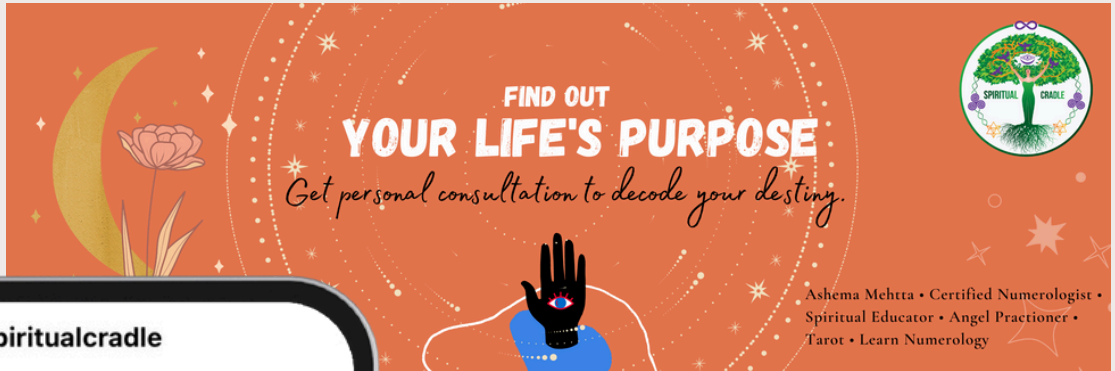
@ realty_infoshare 99100 00274

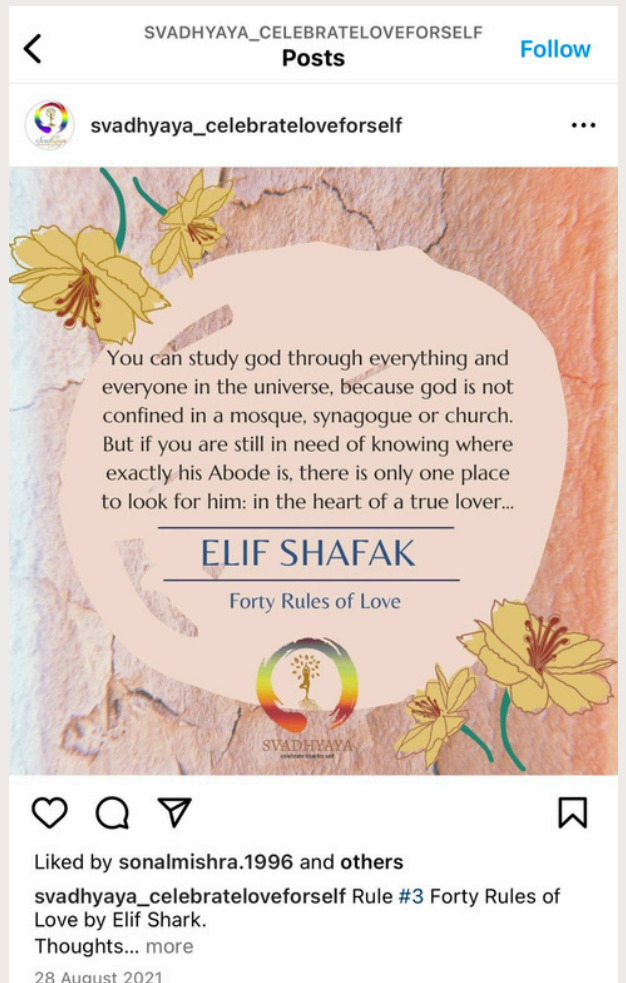
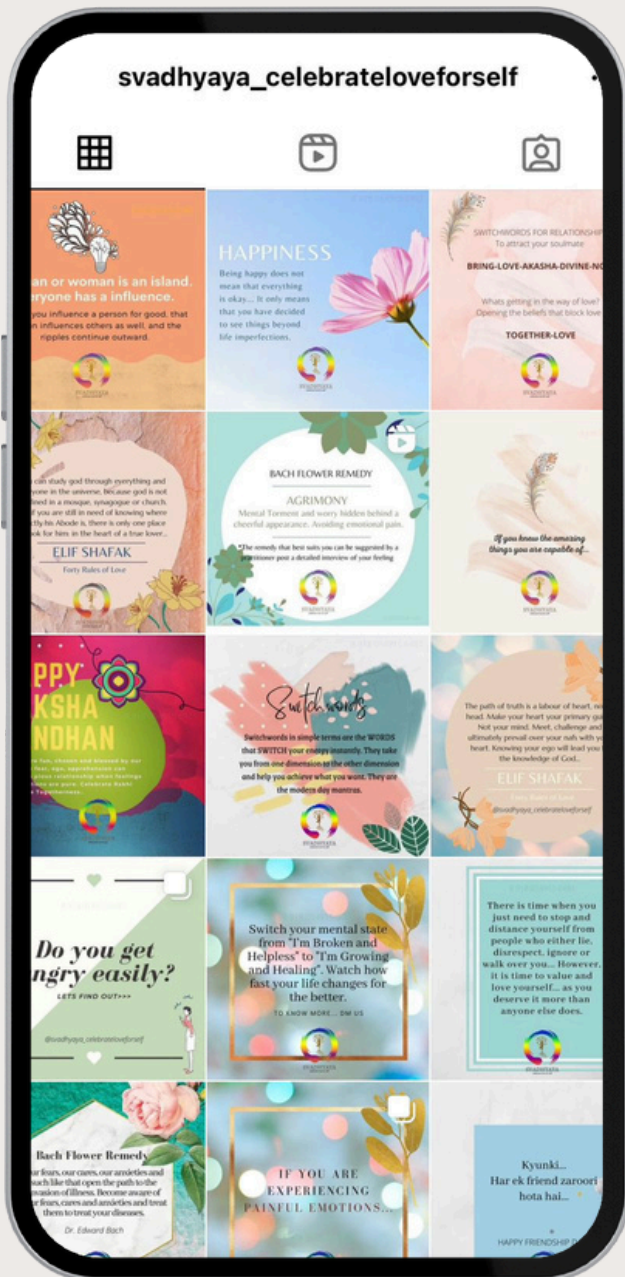
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23 June 2021









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1 April 2021

